

The Conway-Horry County Martin Luther King, Jr. Planning Committee Elementary School Video Contest

Video/Commercial instructions for Elementary Grade levels

We are celebrating Dr. Martin Luther King Jr. for his education, bravery, kindness, promoting equality, and his overall legacy.

1. Please watch the following YouTube videos (choose one or both) that provide facts about Dr. Martin Luther King Jr.

[Black History Dr. Martin Luther King Jr Biography for Kids Educational Videos for Students](#)

[Martin Luther King, Jr BrainPOP Jr](#)

2. After you watch the video, review the six questions below. Respond to at least two of the six questions in a 60 -90 sec (max) video/commercial using your creativity, originality, and awesome personality. At the beginning of each recording, please state your first and last name and grade level. If you want to use music, please give credit to the original music creator or any information you use that does not belong to you.

Questions for Activity

- Dr. Martin Luther King, Jr was very smart. He skipped 9th grade and his senior year. He started college at the age of 15. Why is quality education so important?
- Dr. Martin Luther King, Jr. boycotted and protested to stand up for what he believed in, such as equal rights for all people no matter their skin color. Describe a situation where you were brave and stood up for something you strongly believed in or thought was right.
- Dr. Martin Luther King, Jr's birthday is a National Holiday observed on the Monday following his birthday. He has left a legacy of love, kindness, leadership, and perseverance while promoting equality and character. What is your legacy? What would you want people to remember about you or say about you when you leave this earth?
- Dr. Martin Luther King Jr. was born with the name of Michael. His father changed his name because he admired and supported the doctrine of Protestant Leader Martin Luther. What does your name mean? Share the story behind your name.
- Dr. Martin Luther King Jr. was kind and had a good heart. He was awarded a Nobel Peace Prize for his exceptional leadership skills and promoting peace and nonviolence towards racial injustice in America. What are characteristics of a

good leader? How was Dr. Martin Luther King Jr. a good leader? How would a good leader respond to difficult situations?

- Dr. Martin Luther King Jr. boycotted, hosted sit-ins, and was beaten because he stood up for equality and our right to vote. Do you think it is important for everyone to vote and why?
3. **Submit Your Video:** Email your video to allgoodpromos@gmail.com. If your video is too large to email, please send a google doc or Dropbox link to the email address provided.
 4. **Contest Scoring:** Students will be scored based on the categories within the rubric provided.
 - 35% – Content Quality: Does the video connect the population to the chosen topic? Does the video explain why the chosen topic is important on a global scale?
 - 35% – Memorable/Creative: How well does the video draw in the viewer and keep their attention? Is the video original and innovative?
 - 20% – Logical Solution: Is the solution offered appropriate and supported by your claims?
 - 10% – Production: What is the overall quality of production (including visual and sound elements)?