

The Conway-Horry County Martin Luther King, Jr. Planning Committee Middle School Video Contest

Video Contest Steps

1. Please read the following quotes shown below:

"If you see something that is not right, not fair, not just you have a moral obligation to do something about it." - Congressman John Lewis

"Injustice anywhere is a threat to justice everywhere." – Dr. Martin Luther King, Jr.

2. **Your Activity:** Think about the meaning of the quotes. Create a 60 - 90 second (maximum length) video to address how racial injustices have affected you, your family, friends, and the community. What are your thoughts on today's situations? What should we strive to achieve to end racial injustices? What racial challenges remain in our society? What do you think is a solution? Be creative and produce the video from your point of view. We recommend that you create your video footage using a digital camera or cellphone. If you add video or sound from other sources, be sure to credit those sources at the end of your video.
3. **Submit Your Video:** Email your video to allgoodpromos@gmail.com. If your video is too large to email, please send a google doc or dropbox link to the email address provided.
4. **Contest Scoring:** Students will be scored based on the categories within the rubric provided.
 - 35% – Content Quality: Does the video connect the population to the chosen topic? Does the video explain why the chosen topic is important on a global scale?
 - 35% – Memorable/Creative: How well does the video draw in the viewer and keep their attention? Is the video original and innovative?
 - 20% – Logical Solution: Is the solution offered appropriate and supported by your claims?
 - 10% – Production: What is the overall quality of production (including visual and sound elements)?